

38TH ANNUAL CHAS CHARITY GOLF CLASSIC

2020 SPONSORSHIP PACKAGE

THURSDAY,
AUGUST 20, 2020

SILVER SPRINGS GOLF
AND COUNTRY CLUB

For Sponsorship Opportunities, email: golf@chascalgary.ca
For Info, visit: www.chascalgary.ca



CHILDREN'S HOSPITAL AID SOCIETY (CHAS)

CHAS is a 100% volunteer group of 75 committed and passionate women who raise funds for kids' health and wellbeing in Calgary and area. The Children's Hospital Aid Society (CHAS) was founded in 1908 making it the oldest charity in Alberta. For over 112 years the focus on children has never changed.

Through signature fundraising events, CHAS raises funds to support deserving programs and projects in the community and the Alberta Children's Hospital. Our administrative costs of 3.5% are covered by annual member dues and casino funds, allowing all our event profits and donations to go directly to initiatives for children's health.

THE EVENT

The CHAS Charity Golf Classic is CHAS's major fundraising event of the year. On Thursday August 20, 2020, our 38th consecutive tournament will take place at Silver Springs Golf and Country Club. The tournament is consistently sold out with 144 golfers. The entry fee is \$500 per player. Every year, golfers tell us that the CHAS tournament is the best organized tournament. CHAS and the many CHAS volunteers will ensure that our 38th tournament is first class and memorable. We are confident that it is a tournament you will be proud to support.

THE CAUSE

Proceeds of our tournament will once again provide support for a program at the Alberta Children's Hospital. This year we are funding the SMA Newborn Screening Project. Spinal Muscular Atrophy "SMA" is a progressive neuromuscular disease associated with the deterioration of motor neurons in the spinal cord and brainstem. SMA is the most common genetic cause of infant death, affecting 1 in 11,000 newborns in North America. A team of specialists from the Alberta Children's Hospital Research Institute are ready to embark on a new research study that involves developing a test to quickly diagnose SMA. The test would be added to the newborn screening protocol. Early detection could allow treatment to begin before the disease begins to take a toll on their bodies or to take their lives. Your support will provide critical funds to allow this project to proceed.

OUR REQUEST



Tournament Supporter
\$10,000 +



Event Supporter
\$5,000 +



Hole Supporter
\$3,000 +



Twosome Supporter
\$1,500 +

	\$10,000 +	\$5,000 +	\$3,000 +	\$1,500 +
Custom Package Tailored to Sponsor	X			
Two Team Entries (8 golfers total)	X			
Naming & Recognition for Hole	X	X	X	
1 Team Entry (4 golfers total)		X	X	
Entry for 2 Golfers				X
Recognition on Promotional Materials	X			
Social Media Recognition	X	X		
Signage at Tournament	X	X	X	
Verbal Recognition at Tournament	X	X		
Written Recognition in Tournament Program	X	X	X	X

SPONSORSHIP OPPORTUNITIES

For inquiries and additional information about sponsorship opportunities, please email: golf@chascalgary.ca

ABOUT CHAS

To learn more about CHAS, please visit our website: www.chascalgary.ca

