



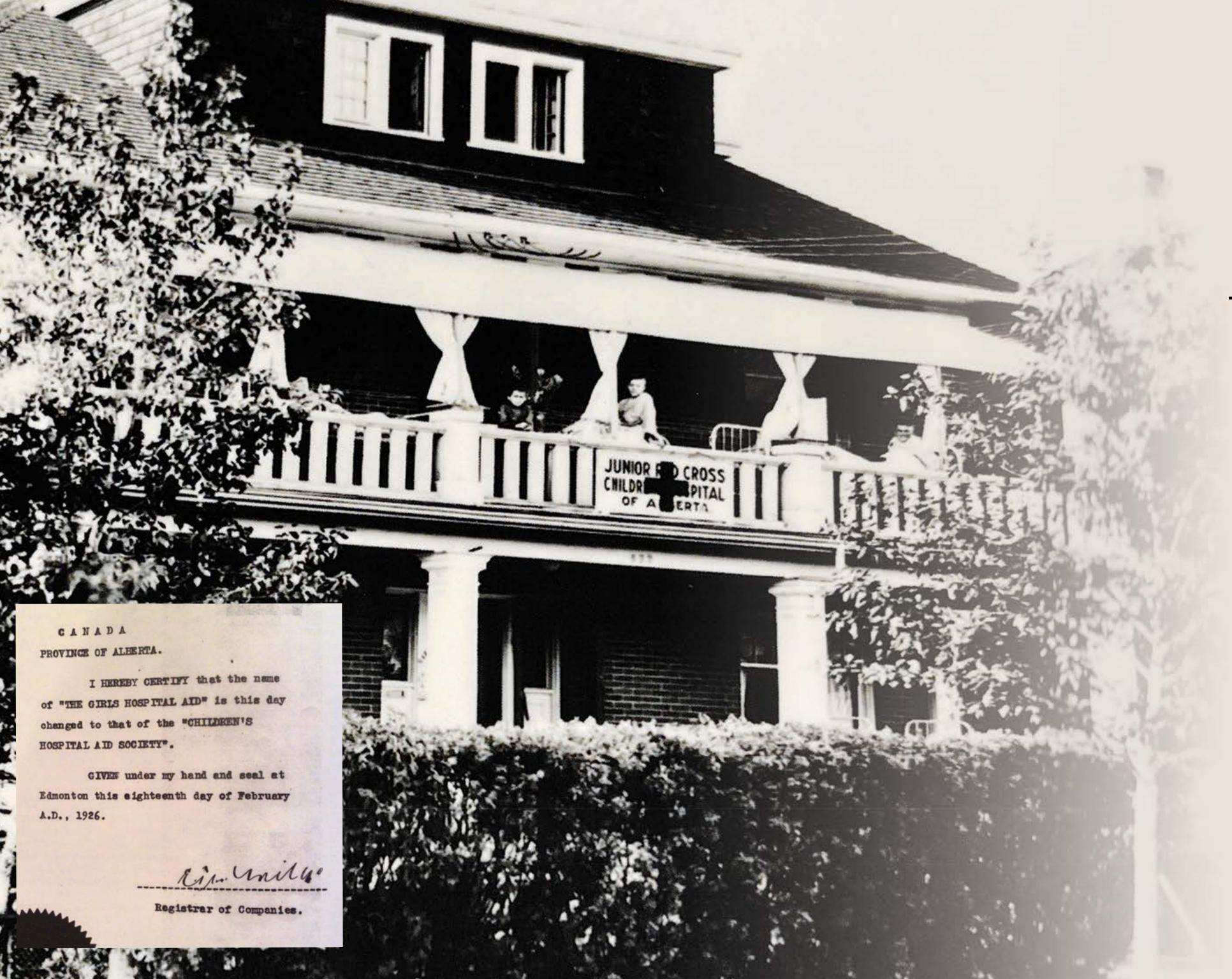
In the 1900's...

- In 1908, a group of young women formed to volunteer in the Children's ward at the Calgary General Hospital. The ruins of this hospital became what are known as Rundle Ruins, located on 12 Avenue at 6 Street SE.
- In 1910, this group was incorporated as: The Girls Hospital Aid Society

Left:
Polaroid of Rundle Ruins,
date unknown.

Right:
"General Hospital, Calgary, Alta.",

circa 1908.



In 1922, the Red Cross opened the Junior Red Cross Hospital at 522 18 Avenue S.W. It was the first children's hospital in Canada.

The Girl's Hospital Aid Society's stated purpose was "to relieve the physical wants and necessities of children in poor circumstances during sickness and convalescence."

By 1926, the name was changed to Children's Hospital Aid Society (CHAS).









The Dirty 30's

RIght (Top): Red Cross Crippled Children's Hospital, 1009 - 20 Avenue SW, circa 1920.

Right (Bottom): Mewata Stadium, circa 1930.

 Through fashion shows, teas, dog shows, and selling programs at Mewata rugby games, CHAS raised enough to provide \$2400 for the yearly cost of linens and layettes for "our ward" at the Crippled Children's Hospital

• From 1908 to 1939, CHAS donated over \$55,000 to the Crippled Children's Hospital





EVIDENCING THE WIDESPREAD INTER-EST IN THE ATTRACTIVE "GIFT HOUSE" whose ownership will be decided in a draw on November 30, hundreds of potential tenants went out to Frontenac Ave. and 10th St. to view their prospective property on the occasion of the formal opening on Tuesday evening.

The house will be on display from 2 until 10 p.m. every day this week, and for further periods to be announced later. Its disposal will assist

-Herald Photo by J. L. Rosettis. the work of the Children's Hospital Aid Society in behalf of the Junior Red Cross Hospital for Crippled Children.

In the picture above are shown, left to right, Mayor Andrew Davison, who opened the house; Miss Eleanor Carlyle, Mrs. Hugh McNeill, Mrs. H. L. Freeland of the Hospital Aid, Mrs. Davison, Mrs. Kenneth M. Leach, president of the Hospital Aid, and Mrs. Allen H. Bill, the publicity convener.



FORMAL POSSESSION of the \$10,000 Red Cross gift home which he won with a 50-cent ticket was taken by J. T. Wilson (left) when Mrs. K. M. Leach (centre), president of the Hospital Aid Society, presented him with the deed to the property Tuesday afternoon. Others at the brief ceremony included, left to right, Mervyn Graves, accountant for the campaign; Mrs A. R. Dingman, who headed ticket sales; Col. Fred L. Shouldice, and Mrs. H. L. Freeland, past president of the Hospital Aid. More than 80,000 tickets were sold for the draw, which, it was estimated, would return from \$26,000 to a maximum of \$42,000. From this must be deducted the cost of bullding the home and conducting the licket campaign.

Heraid Photo by J. L. Rosettle.



Left: CHAS House Auction, "Would-Be Owners Flock to 'Gift House' As Public Admitted First Time", Calgary Herald, October 22, 1942.

Middle: CHAS House Auction Award Ceremony, Calgary Herald, December 2, 1942.

Above: Easter Seal Campaign, 1945.

In the 1940's...

- October 20, 1942 CHAS raffled a house that was built on a donated lot on the corner of Frontenac Avenue and 10 Street. Over 80,000 tickets were sold at 50 cents each, raising over \$20,000 (approximately \$343,382 today).
- In 1945, CHAS founded the <u>Easter Seal Campaign</u> which was the first of its kind in Canada. It was CHAS' major fundraiser until 2000.
 - During the 1940's, CHAS donated over \$51,000 to the Red Cross Crippled Children's Hospital







CHAS

SINCE 1908

- During the 1950's, CHAS donated over \$222,000 to the Alberta Children's Hospital, as well as funding the solarium and the elevator
- CHAS also funded 50% of an accesible swimming pool for children with disabilities

Background: "CHAS Car Raffle", 195X.

Right:

"New Richmond Rd. Alberta Children's Hospital," 1952.











Derby Days (1960-1996)

- Four decades of selling boutonnières at the Horse Races
- CHAS raised over \$40,000

Background:

"Stampede Park Calgary, Oct. 2, 1976. Ken Gold Up, Sandswift (2nd) 6 Fur. 1:11:2, Aunt Areta (3rd). Voyageur Stable, Owner. W. G. Bell, Trainer," Oct. 1976

Left (Descending):

"Children's Hospital Aid Society Purse", October 1976.

CHAS Members Assembling Boutonnières CHAS Members with Flower Baskets



Mewata Stadium, circa 1935.

McMahon Stadium aerial photo during game action, 2019.

"Pink Pelican aids youth with social development", circa 1970.

CHAS in partnership with Handibus, circa 1970.

Background:

• Donated \$543,000 to Easter Seals and the Community and \$93,000 to the Alberta Children's Hospital

• For over 35 years, CHAS sold football programs out of Mewata and then McMahon stadiums until 1972.

•Began a long association with Handibus funding over 13 buses

• Founded the Pink Pelican Club, now known as Between Friends, in 1970 to provide social, recreational activities for disabled teens. CHAS has funded over \$250,000 to this great organization



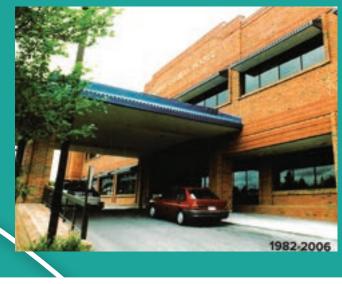
•CHAS was instrumental in funding Camp Horizon













SINCE 1908

In the 1980's...

- CHAS donated \$609,000 to the Alberta Children's Hospital, \$995,000 to the community
- Richmond Road Swimming Pool Commitment reached \$400,000
- M.R.I. paediatric funding began, eventually reaching \$650,000. This completed in 1994.
- Easter Seal telethons begin
- Funded Research center at the Alberta Children's Hospital of which CHAS is named a founder
- In 1985, CHAS helped fund the first Ronald McDonald House

Left:

Easter Seal Telethon, circa 1980.

Right:

Southern Alberta Ronald McDonald House, date unknown.

CHAS funded MRI, circa 1990.

Alberta Children's Hospital 1982-2006, circa 2006.



Background:

MRI Donated by CHAS In Action

Top:

Richmond Road Alberta Children's Hospital Helipad

Holiday Lunch at Palliser Hotel

First Annual Bridge Party

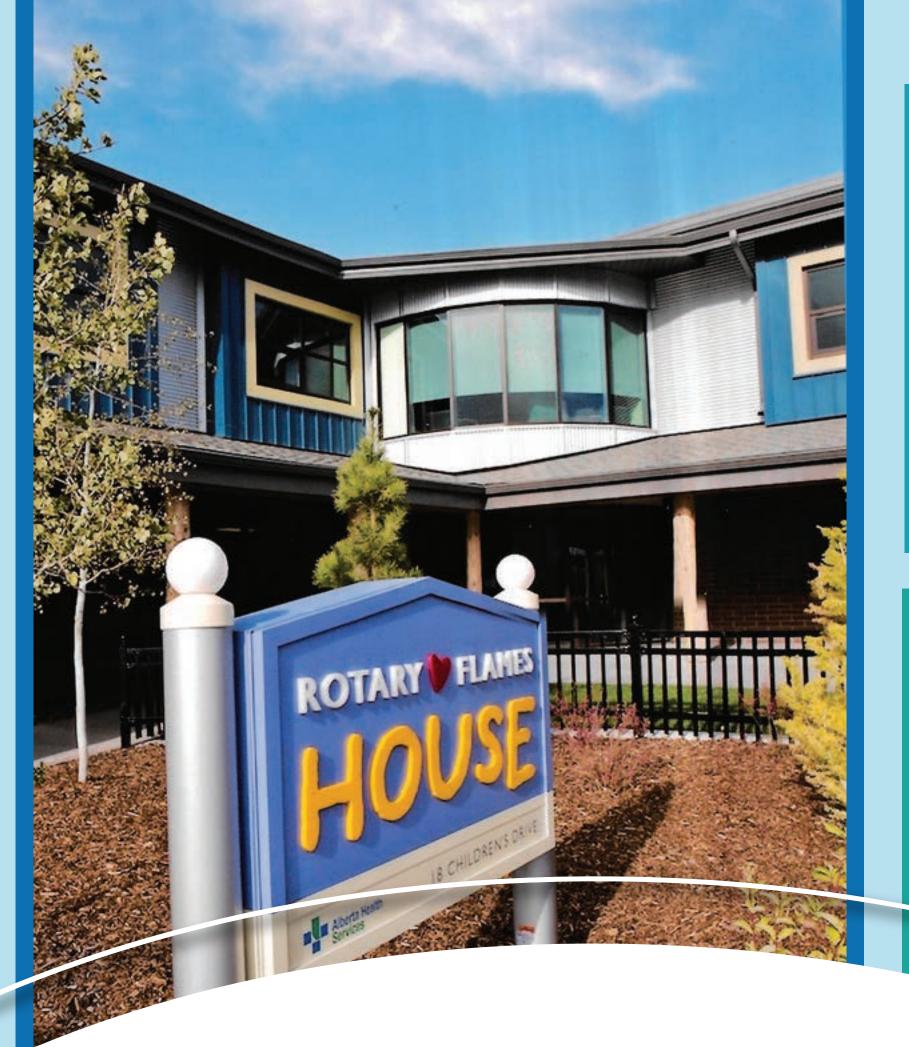
• CHAS donated \$1,037,000 to the Alberta Children's Hospital and \$1,255,000 to the community

• Funded a Special Procedures room at Alberta Children's Hospital: \$650,000 from CHAS, and \$460,000 from an anonymous donor on behalf of CHAS

Recognized as a Founder and Contributor of the Alberta Children's Hospital

- Built a helipad at Richmond Road Alberta Children's Hospital from funds raised at the the 10th Annual Golf Classic
 - Easter Seals Canada Award on the 50th Anniversary of involvement with March of Dimes
 - End of the Futurity Races First Annual Bridge Party Firsty Holiday Luncheon at the Palliser Hotel



















- CHAS donated \$1,764,000 to the Alberta Children's Hospital and \$805,000 to the Community
- Although continuing to fund Camp Horizon, after 55 years of collaboration CHAS ended the long association with the Easter Seals Stamp campaign
- The Alberta Children's Hospital Foundation honoured CHAS for 100 years of service
- Celebrated 100 years with a traditional tea fundraiser at the BMO Centre
- The 25th Anniversary of the CHAS Golf Classic reached the milestone of raising over \$2,000,000 for the Alberta Children's Hospital
- Grand opening of the KidSIM project

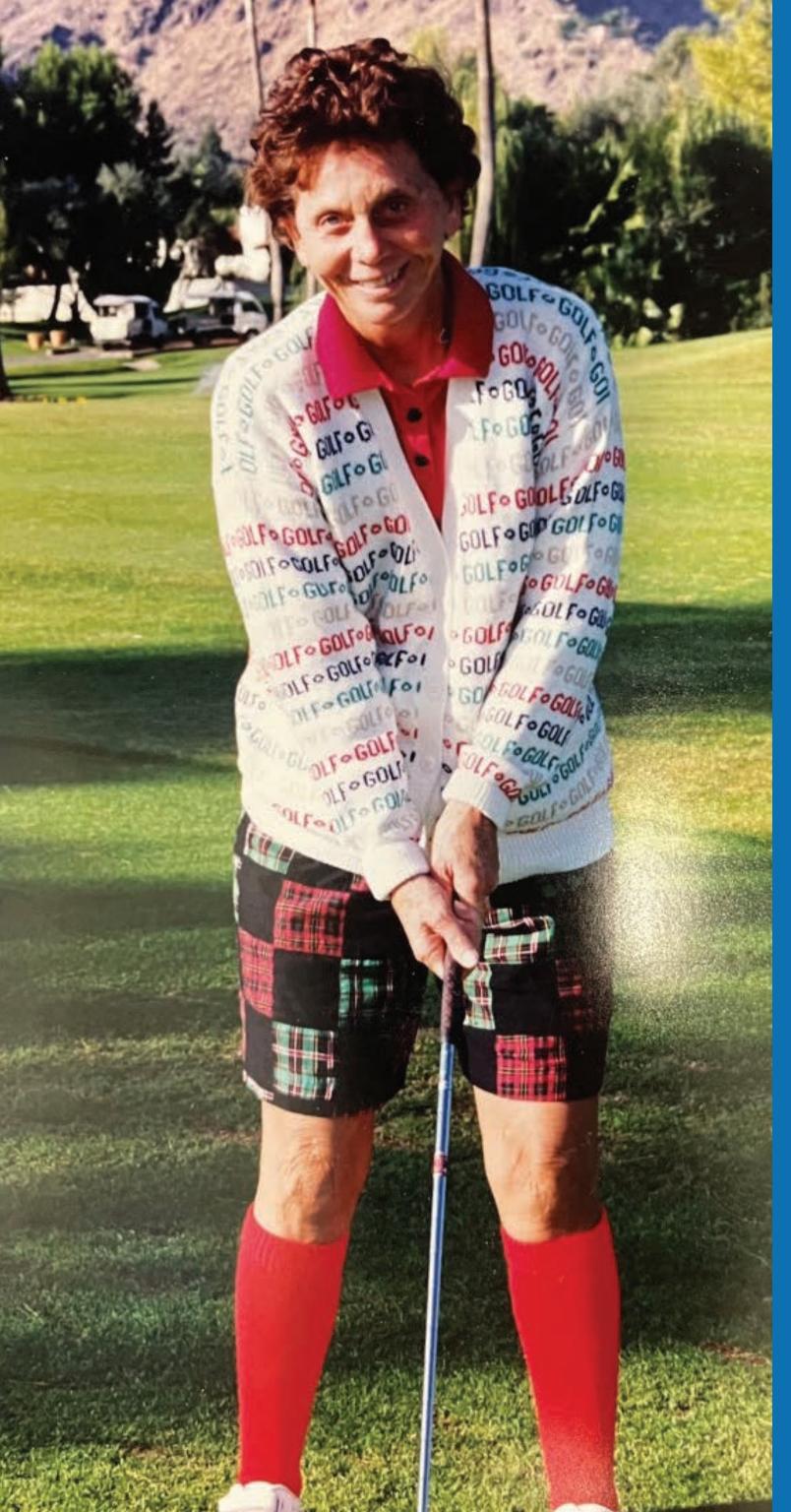
lotary Flames House

Opening of KidSIM at the Alberta Children's Hospital

Members at ACHF Gala

CHAS members at 100 Anniversary Tea











Background:

Dawn Borger, Golfing

Right:

Dawn Borger, Portrait

CHAS Members at Golf Charity Classic

Borger Construction's Bob Borger (Left), Lafarge's Mitch Schaufler (Center), Borger Construction's Bill Borger (Right), circa 2010.



• In 1980, keen golfer and CHAS member DAWN BORGER brought the idea of a golf tournament to the membership as a viable fundraiser

• In 1983, the First CHAS Charity Golf Classic became a reality when Dawn and fellow CHAS member Reatha Fowler convinced enough members, golfers, sponsors and donors that this would be a worthwhile endeavour

- BORGER CONSTRUCTION remained the major sponsor of the CHAS Charity Golf Classic for 29 years from 1983 to 2011
- At the time of Dawn's passing in 2007, the CHAS Charity Golf Classic had raised over \$2 million for the Alberta Children's Hospital
- Today, that number has reached over \$4 million







Background:

Swimming pool at Camp Horizon

Right:

Camp Horizon, Welcome Sign

Camp Horizon Camp

CHAS members at opening of new facilities

- CHAS has been a staunch supporter of Camp Horizon since its inception in 1965
 - Camp Horizon provides year round camp experiences for children and young adults with disabilities and medical conditions
 - Along with fostering independence, inclusion and recreation, Camp Horizon gives much needed respite to families
 - CHAS has donated over \$750,000













CHAS

SINCE 1908

Each year at Stampede, Rob Laidlaw and Acumen Partners host the Best Damn Stampede Party. Rob invites his clients and friends to attend and asks them to make a donation to his designated charity - CHAS.

Since 2010, CHAS has received over \$1,200,000 from this amazing event.

CHAS is grateful to The Laidlaw Family and Acument Capital Partners for their profound generosity.

eft:

Laidlaw Family (Alex, Joyce, Rob, Ryan) at the Best Damn Stampede Party

Top:

CHAS Workers at Best Damn Stampede Party

Rob Laidlaw at CHAS Charity Golf Classic

Front:
Stampede Ticket



The first Easter Party at the hospital was held in 1956 and continued until the Covid outbreak in 2020.

CHAS hosts Halloween parties at Inn from the Cold.

Additionally, CHAS volunteers with organizations such as:

Brown Bagging

Ronald McDonald House

Made by Momma

Meals at Cornerstone

Basically Babies

I Can For Kids







With over a century of service, Calgary's Children's Hospital Aid Society earns philanthropic award

Cindy Stephen • Postmedia Content Works
Oct 31, 2018 • October 31, 2018 • 4 minute read



The Calgary Children's Hospital Aid Society is the honouree in the Philanthropic Group category of this year's Association of Fundraising Professionals — Calgary and Area Chapter Generosity of Spirit Awards. PHOTO BY SUPPLIED



Philanthropic Award

- CHAS was honoured in 2018 to be named a Generosity of Spirit Award honouree in the Philanthropic Group category by the Association of Fundraising Professionals
- Sheelagh Mercier of the Alberta Children's Hospital Foundation said: "They have known the value of philanthropy and the organization remains innovative, with the courage to support leading-edge research on new programs."



Taste and Travel was an innovative fundraiser

• CHAS hosted a number of Speakers Brunches with emphasis on the current topics of the day

CHAS members participate in Hike for Hospice

•CHAS members participate in Alberta Children's Hospital Foundation radiothons

• CHAS members salute Canada 150 with a fundraiser for The Military Museums









SINCE 1908

- Strategic planning saw CHAS embark on a marketing shift with a renewed look, vision and voice tagline "Investing In Children"
- Through the countless dedicated hours of Ursula and Imad Tabsh, CHAS has a customized database utilizing technology for organization reports, history, financial information and event administration
- CHAScalgary.ca the website got a fresh look and user-friendly upgrade; CHAS is community connected with Facebook, Twitter, Instagram and LinkedIN
- CHAS administrative review and renew of Policies and Procedures, restructured responsibilities and updated job descriptions
- CHAS NEXT a group of young women, primarily the daughters of CHAS members, who are developing their own fundraising abilities and community consciousness
- AN AMAZING DECADE! CHAS raised and donated over \$4.5 Million!!

Background:

www.chascalgary.ca Landing Page

Riaht:

CHAS NEXT Members at Fundraiser

Imad Tabsh at work

Ursula and Imad Tabsh

















The Years of the Plague (2020-2021)

In 2020:

NO Speakers Lunch
NO Best Damn Stampede Party
NO Golf Classic
NO Bridge Tournament
NO Holiday Lunch

But with the generosity of donors, members and an online auction through Frank Hall Estate Sales, CHAS managed to fund:

\$274,800 to Community Partners \$50,000 to the Alberta Children's Hospital \$25,000 to the Foothills NICU

In 2021:

NO Best Damn Stampede Party
NO Bridge Tournament
NO Holiday Lunch
YES to a last minute Golf Tournament
YES to a Golfuture Event
YES to an online auction with Frank Hall Estate Sales

All of this enabled CHAS to donate:

\$104,000 to the Alberta Children's Hospital \$260,000 to the Community, including \$84,825 to the University of Calgary for teen suicide prevention research



1908 - 2021 CHAS Donations

Over its history, CHAS has donated more than \$5.9 million to the Alberta Children's Hospital, and \$6.9 million to the Calgary Community, including these organizations:



















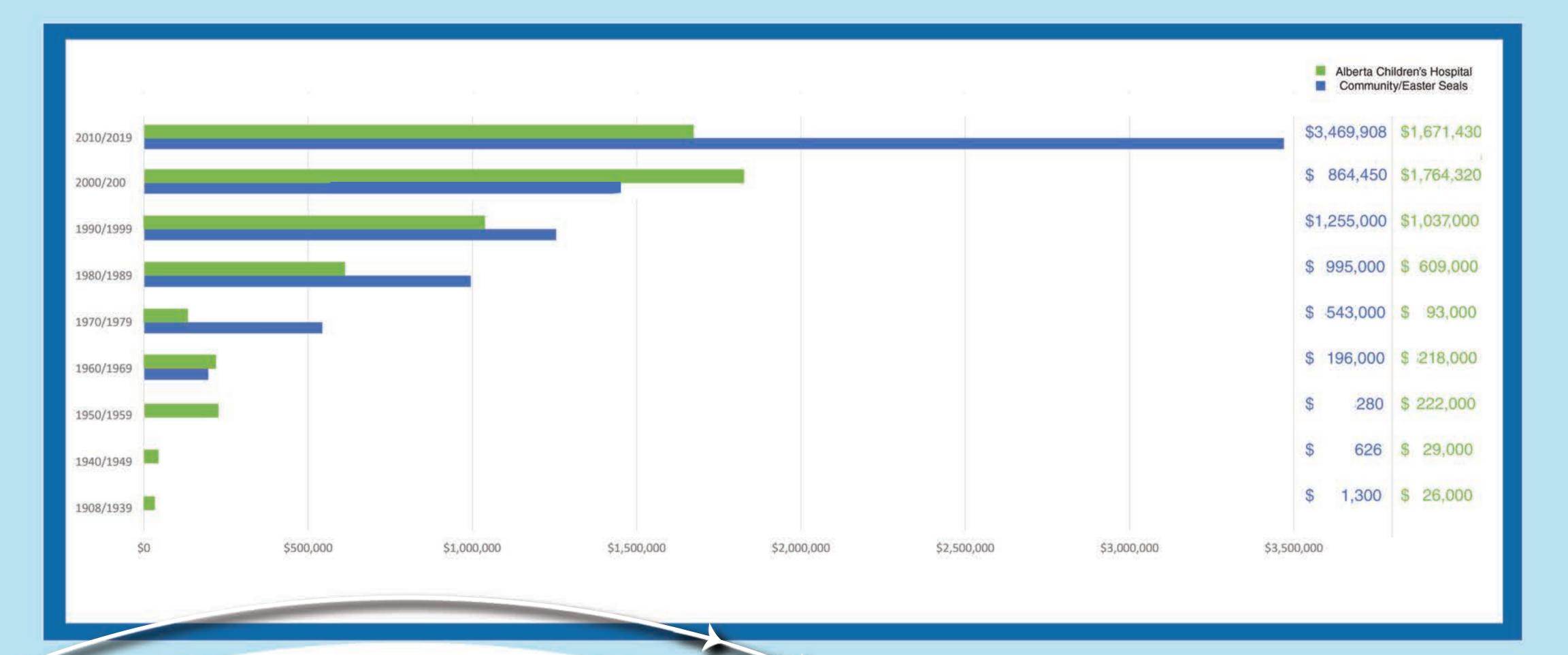
















During the decade of 2010-2019 CHAS funded the following for the Alberta Children's Hospital:

- cardio-respirator monitor
- paediatric ultrasound machines
- Mini HD surgical camera
- KidSIM robots
- neurodevelopment disorder research
- Dr. McMaster depression research
- Respite Care Program at Rotary/Flames House
- Eating Disorder Clinic
- LITT program for epilepsy
- Spinal Muscular Atrophy Newborn Screening Pilot Project
- Brain Computer Interface Project